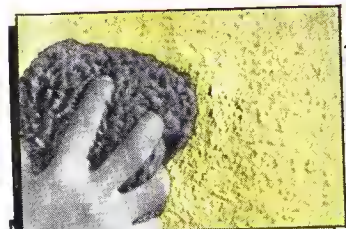
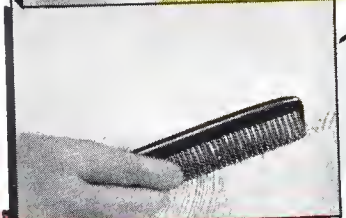


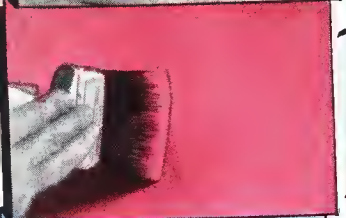
**Attractive—Textured
Designs Are Easily
and Quickly Obtained
with PAINT-O-PLAST**



**SPONGE
TEXTURE
DESIGN**



**SWIRL
COMB
DESIGN**



**BRUSH
TEXTURE
DESIGN**



**ROLLER
TEXTURE
DESIGN**

HOW TO APPLY

Enterprise

PAINT-O-PLAST

1. Surface must be clean and free from loose particles. When applying over wallpaper, cut through at the corners, scraping away all loose paper.
2. For best results over any surface, it is necessary to apply a coat of Enterprise Pigment Sealer tinted to the approximate shade of the Paint-O-Plast to be used.
3. If large cracks exist, these should be filled with patching plaster or Spackling compound.
4. Apply Paint-O-Plast with a 3 or 3½ inch brush, apply paint freely — brush out or use a roller applicator to roll the paint out to an even finish or stipple with a sponge, comb, brush, whisk broom, crumpled paper, cotton mitten, rag or other devices. Allow about 15 minutes for the film to set before stippling.

PHILIP SETEL & SON

293 WILLIAM ST.

BUFFALO N. Y.

*Brush on
Enterprise*
PAINT-O-PLAST



**PLASTER AND PAINT
IN ONE OPERATION**

Brush On Plaster and Paint

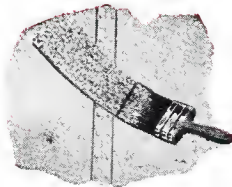
IN ONE OPERATION

Enterprise

COLORFUL TEXTURED FINISH

PAINT-O-PLAST

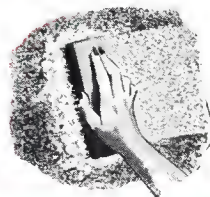
HIDES NAIL HOLES AND SEAMS



Nail holes, taped seams, etc., are easily covered and forgotten when you use this new decorator's beaded texture finish that plasters as you paint. The correct answer to your decorating problems.

WASHES EASILY — PERFECTLY

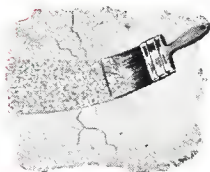
Paint-O-Plast is an all oil base finish that dries to an almost indestructible hardness. You can wash it, in fact scrub it with a regular scrub brush time and again. Stays beautiful for years.



Paint-O-Plast is the revolutionary paint discovery that plasters as you paint, providing a new and interesting textured surface for old or new walls. An all-oil base product designed to give you years of washable beauty. There's no limit to the number of exciting patterns you can create with this new plaster-and-paint finish.

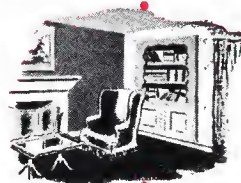
COVERS PLASTER CRACKS

Paint-O-Plast neatly hides small plaster cracks and uneven surfaces . . . an economical way to impart new beauty to your "problem" walls. In many cases Paint-O-Plast will save you the cost of a new plastering job.



NEW BEAUTY FOR ALL WALLS

Use Enterprise Paint-O-Plast for a complete decorative change in any room in your home—for all walls and ceilings. Available in 8 beautiful decorator's shades and white. One gallon covers approximately 125 ft.



EASY TO APPLY

COVERS PLASTER, WOOD
CEMENT, BRICK, WALLBOARD
WALLPAPER, PLYWOOD
MASONITE, ROCKLATH
HOMOSOTE, ETC.



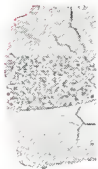
ENTERPRISE PAINT MANUFACTURING CO., CHICAGO



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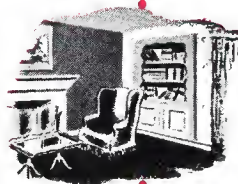
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FOR ALL WALLS

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EASY
TO
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LATH



ENTERPRISE

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